



EVELYN'S PARK
Conservancy

LOCAL
MUSIC
FESTIVAL
IN THE PARK



MUSIC FESTIVALS CREATE A UNIQUE COMMUNITY EXPERIENCE



ABOUT LOCAL MUSIC FESTIVAL

The power of music is an incredible important and unique tool that aids the human experience. When added to a social gathering where people from all walks of life have come to celebrate this art together, it becomes a force unparalleled to anything else.

The ambiance of a music festival sparks a light inside anyone attending. Local Music Fest will be an all day music festival from noon til 10 pm.

Gather with friends on the Great Lawn and enjoy live concert performances.



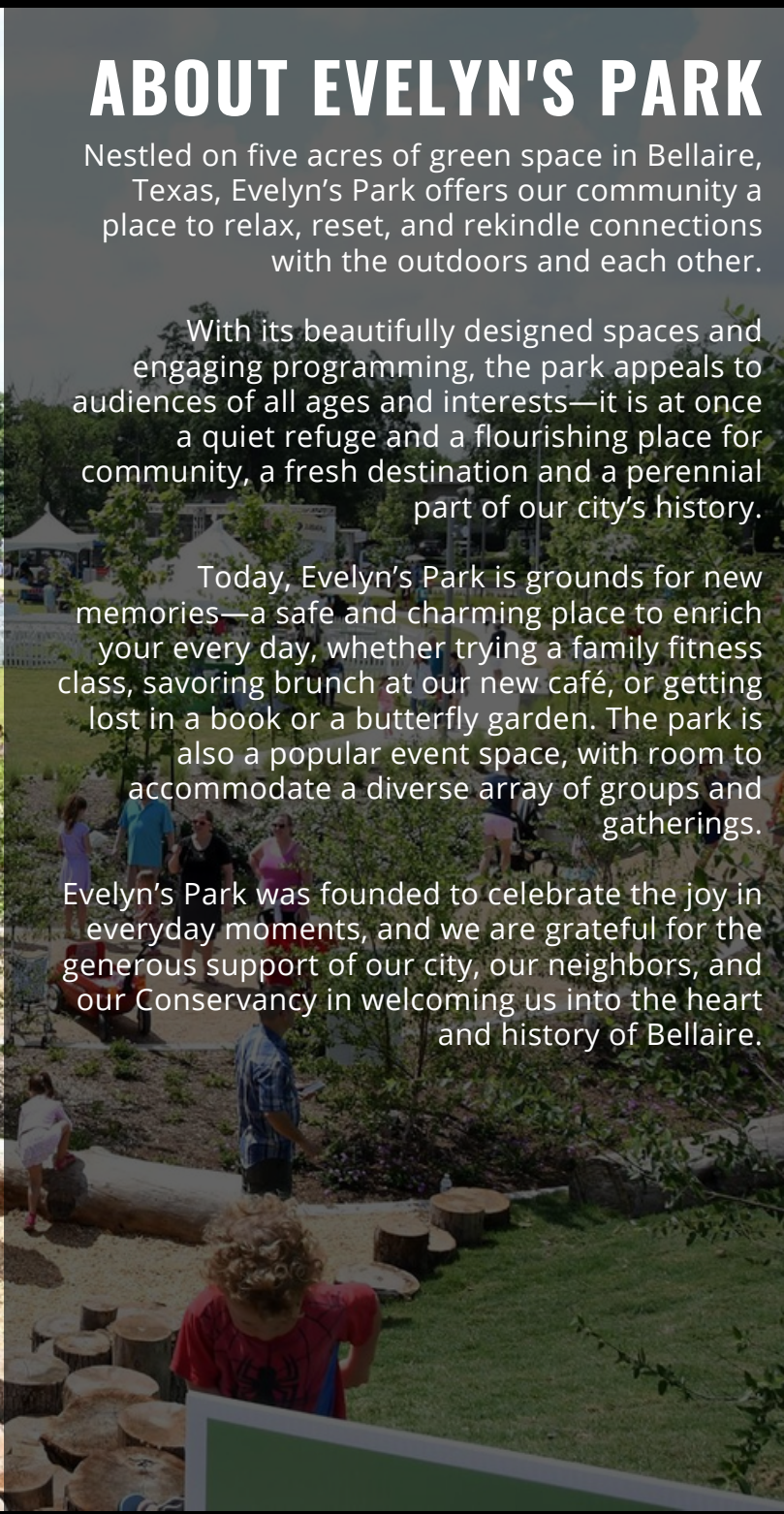
ABOUT EVELYN'S PARK

Nestled on five acres of green space in Bellaire, Texas, Evelyn's Park offers our community a place to relax, reset, and rekindle connections with the outdoors and each other.

With its beautifully designed spaces and engaging programming, the park appeals to audiences of all ages and interests—it is at once a quiet refuge and a flourishing place for community, a fresh destination and a perennial part of our city's history.

Today, Evelyn's Park is grounds for new memories—a safe and charming place to enrich your every day, whether trying a family fitness class, savoring brunch at our new café, or getting lost in a book or a butterfly garden. The park is also a popular event space, with room to accommodate a diverse array of groups and gatherings.

Evelyn's Park was founded to celebrate the joy in everyday moments, and we are grateful for the generous support of our city, our neighbors, and our Conservancy in welcoming us into the heart and history of Bellaire.





RECOGNITION & MEDIA

culturemap
HOUSTON

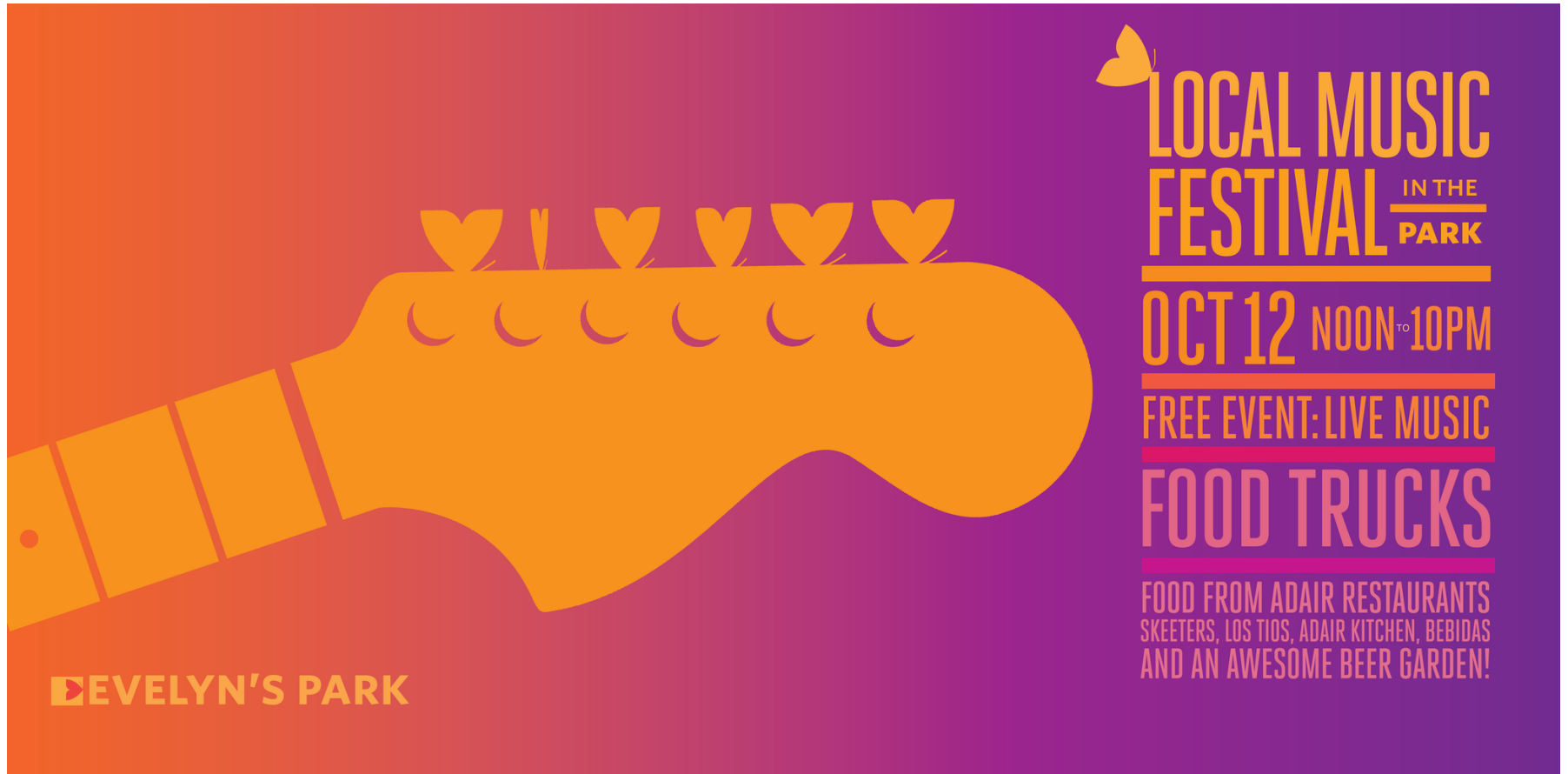
HOUSTON
CHRONICLE

Houstonia.

THE BUZZ MAGAZINES



2019 PROGRAMMING



10.12.19

NOON to 10PM

Local Music Festival



EVELYN'S PARK
Conservancy

SPONSORSHIPS



PREVIOUS SPONSORS

COMMUNITY SPONSORS

ADAIR CONCEPTS



RIGSBY HULL

THE RUBENSTEIN
FOUNDATION

NEIGHBOR SPONSORS



BBVA
Compass

PV RENTALS
LEASING
SALES



RESIDENT SPONSORS



INDIVIDUAL & FAMILY SPONSORS

Anthony Chavez & Terry Leavitt-Chavez
Stacey & Jeff Christman
Deutsch Family
Gregg Family
Rigsby-Powell Family

Ritter Family
Rosenstrauch Family
Mitzi Shure & Jerry Wische
Waters Family
Weinstock Family



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000

- Local Music Festival Naming Opportunity: Company name will be incorporated as “Presented By” into all Local Music Festival event materials (signage, flyers, Evelyn’s Park website, social media channels, etc.) You are welcome to provide branded giveaways for distribution
- Social Media Coverage: Recognition on Evelyn’s Park Facebook Page (5,000+ followers) and other channels
- Media Coverage: Recognition in pre and post-event press releases distributed to Houston media outlets (print, radio, television, and online) and optional check presentation photo opportunity
- Branding Rights: Company name will be prominently displayed at the main Pedestrian Entrance
- Local Music Festival:
 - Twelve reserved seats in the priority seating section for the event plus twelve backstage passes
 - Live mention during the event
 - Company name on the schedule



SPONSORSHIP OPPORTUNITIES CONT.

Community Sponsor \$7,500

- Branding Rights:
 - Company name prominently displayed at the entrance
 - Company name on event materials (signage, flyers, Evelyn's Park website, etc.) sized according to sponsorship level
 - You are welcome to provide branded giveaways for distribution*
- Social Media Coverage:
 - Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels
- Media Coverage:
 - Recognition in pre and post-event press releases distributed to Houston media outlets (print, radio, television, and online)
- Local Music Festival:
 - Eight reserved seats in a priority seating section for the event plus eight backstage passes
 - Company name on the schedule provided to all guests



SPONSORSHIP OPPORTUNITIES CONT.

Neighbor Sponsor \$5,000

- Branding Rights:
 - Company name prominently displayed at the entrance (sized according to sponsorship level)
 - Company name on event materials (signage, flyers, Evelyn's Park website, etc.) sized according to sponsorship level
 - You are welcome to provide branded giveaways for distribution*
- Social Media Coverage:
 - Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels
- Local Music Festival:
 - Six reserved seats in a priority seating section for the event plus six backstage passes

Resident Sponsor \$2,500

- Branding Rights:
 - Company name used on event materials (signage, flyers, Evelyn's Park website, social media channels, etc.) sized according to sponsorship level
 - You are welcome to provide branded giveaways for distribution*
- Social Media Coverage:
 - Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels
- Local Music Festival:
 - Four reserved seats in a priority seating section for the event plus four backstage passes



SPONSORSHIP OPPORTUNITIES CONT.

- **Branding Rights \$2,000**
- Branding Rights:
 - Company name/logo on party item(s) to be provided by companyChoose one of the following:
 - Wrist Bands
 - Flashlights
 - Water Bottles
 - Guitar Picks
 - Sunglasses
 - Glowbands
 - T-Shirts
 - Tumblers
 - Blankets
 - Towels
- Local Music Festival:
 - Four reserved seats in a priority seating section for the event plus four backstage passes
- **In-Kind Sponsor**
- Name Recognition:
 - Recognition will commensurate with dollar amount sponsorships listed here
 - Please provide a description of items or services



CONTACT DETAILS

WEBSITE

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[@evelynspark](https://www.instagram.com/evelynspark)