

# LOCAL MUSIC FESTIVAL

IN THE PARK



# RAIN OR SHINE

# OCTOBER 12

NOON - 10 PM

## MUSIC FESTIVALS CREATE A UNIQUE COMMUNITY EXPERIENCE

The power of music is an incredible important and unique tool that aids the human experience. When added to a social gathering where people from all walks of life have come to celebrate this art together, it becomes a force unparalleled to anything else. The ambiance of a music festival sparks a light inside anyone attending. Local Music Fest will be an all day music festival from noon til 10 pm. Gather with friends on the Great Lawn and enjoy live concert performances.

Local Music Festival, October 12, 2019, Noon-10 pm  
Open to the Public. Estimated Attendance: 5,000

For more information:

[WWW.EVELYNSPARK.ORG](http://WWW.EVELYNSPARK.ORG)



PRESENTING SPONSOR \$15,000

### LOCAL MUSIC FESTIVAL NAMING OPPORTUNITY:

Company name will be incorporated as "Presented By" into all Local Music Festival event materials (signage, flyers, Evelyn's Park website, social media channels, etc.)

*You are welcome to provide branded giveaways for distribution*

**SOCIAL MEDIA COVERAGE:** Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels

**MEDIA COVERAGE:** Recognition in pre and post-event press releases distributed to Houston media outlets (print, radio, television, and online) and optional check presentation photo opportunity

**BRANDING RIGHTS:** Company name will be prominently displayed at the main Pedestrian Entrance

### LOCAL MUSIC FESTIVAL:

- Twelve reserved seats in the priority seating section for the event plus twelve backstage passes
- Live mention during the event
- Company name on the schedule

## COMMUNITY SPONSOR

\$7,500

### BRANDING RIGHTS:

- Company name prominently displayed at the entrance
- Company name on event materials (signage, flyers, Evelyn's Park website, etc.) sized according to sponsorship level

*You are welcome to provide branded giveaways for distribution*

### SOCIAL MEDIA COVERAGE:

- Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels

### MEDIA COVERAGE:

- Recognition in pre and post-event press releases distributed to Houston media outlets (print, radio, television, and online)

### LOCAL MUSIC FESTIVAL:

- Eight reserved seats in a priority seating section for the event plus eight backstage passes
- Company name on the schedule provided to all guests

## NEIGHBOR SPONSOR

\$5,000

### BRANDING RIGHTS:

- Company name prominently displayed at the entrance (sized according to sponsorship level)
- Company name on event materials (signage, flyers, Evelyn's Park website, etc.) sized according to sponsorship level

*You are welcome to provide branded giveaways for distribution*

### SOCIAL MEDIA COVERAGE:

- Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels

### LOCAL MUSIC FESTIVAL:

- Six reserved seats in a priority seating section for the event plus six backstage passes

**DEADLINE TO BE INCLUDED IN EVENT MATERIALS: OCTOBER 1, 2019**

Sign up using the attached form or online at:  
[EVELYNSPARK.ORG/GIVE](http://EVELYNSPARK.ORG/GIVE)

## RESIDENT SPONSOR

\$2,500

### BRANDING RIGHTS:

- Company name used on event materials (signage, flyers, Evelyn's Park website, social media channels, etc.) sized according to sponsorship level

*You are welcome to provide branded giveaways for distribution*

### SOCIAL MEDIA COVERAGE:

- Recognition on Evelyn's Park Facebook Page (5,000+ followers) and other channels

### LOCAL MUSIC FESTIVAL:

- Four reserved seats in a priority seating section for the event plus four backstage passes

## BRANDING RIGHTS

\$2,000

### BRANDING RIGHTS:

- Company name/logo on party item(s) to be provided by company

*Choose one of the following:*

- Wrist bands
- Flashlights
- Water Bottles
- Guitar Picks
- Sunglasses
- Glowbands
- T-shirts
- Tumblers
- Blankets
- Towels

### LOCAL MUSIC FESTIVAL

- Four reserved seats in a priority seating section for the event plus four backstage passes

## IN-KIND SPONSOR

### NAME RECOGNITION:

- Recognition will commensurate with dollar amount sponsorships listed here
- Please provide a description of items or services

### REMEMBER:

You can bring your own 10 x 10 branded tent

SPONSORSHIP OPPORTUNITIES

# Thank you for sponsoring our LOCAL MUSIC FESTIVAL **IN THE PARK**



Please complete this form by  
October 1, 2019 and send to:

Evelyn's Park Conservancy  
4400 Bellaire Boulevard  
Bellaire, TX 77401

## LOCAL MUSIC FESTIVAL



- Presenting Sponsor (\$15,000)
- Community Sponsor (\$7,500)
- Neighbor Sponsor (\$5,000)
- Resident Sponsor (\$2,500)
- Branding Rights (\$2,000)
- In-Kind Sponsor

If you would like to be an In-Kind Sponsor, please provide a description of the items or services you will provide and list the approximate dollar value:

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### CONTACT INFORMATION

\_\_\_\_\_  
Name/Company Name (as it should appear in print)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Email

\_\_\_\_\_  
Cellular Phone

### PAYMENT INFORMATION

Please check one:

- Enclosed is a check payable to Evelyn's Park Conservancy

\_\_\_\_\_  
Name on Card

Please charge my:

- American Express     Master Card

\_\_\_\_\_  
Card Number

- VISA                       Discover

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Card Security Code #

\_\_\_\_\_  
Zip Code

Be green. Sign-up online at: [WWW.EVELYNPARK.ORG/GIVE](http://WWW.EVELYNPARK.ORG/GIVE)

Evelyn's Park Conservancy (EPC) is a 501(c)(3) non-profit organization. All contributions to EPC are tax deductible to the extent allowed by law.

EARTH DAY OPPORTUNITIES

sponsor

EVELYN'S PARK  
Conservancy



Enrich your every day.

[WWW.EVELYNPARK.ORG](http://WWW.EVELYNPARK.ORG) | FOLLOW EVELYN'S PARK

